



## MEDIA ADVISORY - FOR IMMEDIATE RELEASE

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# 100 Volunteers join forces to bring The Gift of Play to Paterson Public Schools' Napier Academy and School 28

Watch the community build the new playground in a day

**SATURDAY, OCTOBER 14, 2017 8:30am – 3pm**

Photo/Interview Opportunities Available

**WHAT:** More than 100 Volunteers from Alexandra's Playground, Napier Academy, School 28, Boys & Girls Club of Paterson and Passaic, and the Paterson community will join together on Saturday, October 14th to install **the new playground donated by Alexandra's Playground**. The new playground will feature state of the art equipment for ages 5-12 developed by Kompan, a global leader in playground solutions promoting child development through play.

**WHEN:** **Saturday, October 14, 2017** (Times are approximate)  
8:15am Registration  
8:45am Kick-off  
**11am-2pm Best viewing of playground construction**  
**2:30pm Ribbon Cutting Ceremony**

**WHERE:** **Napier Academy**, 55 Clinton Street, Paterson, NJ

**WHO:** more than 100 Adult Volunteers, plus children  
**Honored Guests include:**  
Michael and Andrea Vitale, Co-Founders, Alexandra's Playground  
Marc Medley, Principal, Napier Academy  
Nancy Castro, Principal, School 28  
Eileen Shafer, Acting State District Superintendent  
Susana Peron, Acting Deputy Superintendent  
Cicely Warren, Assistant Superintendent Unit 1  
Shavonda Sumter, Assemblywoman, District 35  
Lieutenant Dalton Price, Paterson Police Department

**WHY:** Napier Academy and School 28 can't wait to share their new playground with the students and families in the surrounding community. Play nurtures the strengthening of a child's body and mind as they learn to engage with new friends and the world around them. **The new playground with equipment for ages 5-12 will provide the more than 900 students at the schools, all of whom live in a low-income urban environment, a safe place to play both during and after school.**

Alexandra's Playground, a 501(c)(3) nonprofit, works to bring the Gift of Play into the daily lives of children, particularly those growing up in under-served neighborhoods. **This will be the 23rd playground they have donated to a deserving community, and their 4<sup>th</sup> donation in Paterson.**

**VISUALS:** Before and after shots  
Volunteers assembling, carrying, and installing brightly colored playground equipment  
Volunteers moving engineered wood fiber by wheelbarrow and raking by hand  
Ribbon-Cutting Ceremony with adult and student speakers to dedicate the playground

***Alexandra's Playground**, a NY registered 501(c)(3) nonprofit, is committed to creating safe environments for children to strengthen their bodies and minds. Established in 2009 to commemorate the life of their founders' daughter, Alexandra Vitale, Alexandra's Playground aims to positively impact the world in the ways they know she would have. [alexandrasplayground.org](http://alexandrasplayground.org) [facebook.com/alexandrasplayground](https://www.facebook.com/alexandrasplayground)*

***Paterson Public Schools** is the second largest school district in New Jersey with over 28,000 students from pre-k through grade 12. The district's mission is to prepare all children for college and career...together we can! For more information, visit [www.paterson.k12.nj.us](http://www.paterson.k12.nj.us)*